

Research Laboratory Language, Identity, Media, Patrimony, Culture and Tourism (LIMPACT), Faculty of Arts and Human Sciences of Marrakech, Cadi Ayyad University, Takamul Centre for Interdisciplinary Studies, and Hanns-Seidel-Stiftung Organize an International Conference on:

"Unleashing Women's Economic Rights for Equal and Sustainable Societies: Multidisciplinary Perspectives from The Global South"

City of Innovation in Marrakech - Cadi Ayyad University

(Abdelkrim Khattabi Street)

May, 20-21, 2023, Marrakesh/Asni.

Conference program

Day 1: May 20, 2023

8h30- 9h00: Participants registration

9h00-9h30: Opening session

- the Dean of the faculty of Arts and Human Sciences of Marrakech, Professor **Abderrahim Benali**.
- The Director of Research Laboratory Language, Identity, Media, Patrimony, Culture and Tourism (LIMPACT), **professor Ayoub Bouhouhou**.
- The President of Takamul Center for Studies and Research, Professor **Abderrahim Elaallam**.
- The Representative of Hanns Seidel Stiftung Foundation in the Office of Morocco – Mauritania, **Dr.Mounir Azzaoui**.
- A word of welcome by the organizing committee members.

9h30-09h55: Keynote speech

- **Abdelhamid Rhaïem**, University of Gabes, Tunisia.

"What Do Women Want?"

Panel 1: 10h00-12h30

Chair: Laila Binebine, Cadi Ayyad University

- (10h00-10h15): **Mohammed Bougroum**, Cadi Ayyad University, & **Ahmed Ouaghad**, Fondation Marrakech 21, Marrakech:

"Women's Economic Empowerment in Morocco : A SWOT Analysis of the Education-Training- Employment Relation"

- (10h15-10h30): **Fatima-Zohra Iflahen**, Cadi Ayyad University:

"Women's Economic Empowerment Between Text and Context"

- (10h30-10h45): **Souad Belhorma**, Moulay Ismail University of Meknes:

"Embodying Womanhood in Masculine Spaces: Women Engineers as a Case Study"

- (11h00-11h15): **Mohammed Yachoulti**, Moulay Ismail University of Meknes:

"The Economic Situation of Moroccan Women After the Arab Spring"

- (10h45-11h00): **Bouchra benyacoub**, MohamedV University, Rabat:

"Gender and Inequalities in Access to Finance"

- 11h15-11h30) : **Wissam BITARI**, Cadi Ayaad University, Marrakech:

"Representing Moroccan Women's Economic Disempowering Beliefs in Lullaby by Leila Slimani"

- **11h30-12h30: Discussion**

12h30-12h45: Coffee Break

12h50-13h15: Keynote speech

- **Ahmed Jazouli**, Chief of Party, ISED-MS, USAID:

"Opportunities and Challenges for Closing the Gender Gap"

Panel 2: 13h20-15h35

Chair: Abdelmalek El Ouazzani, Cadi Ayyad University.

- (13h20- 13h35): **Karijn Bonne**, Head of Research and Development, Campus Kantienberg, University of Applied Sciences, Belgium:

“Women’s Entrepreneurship in Belgium, at the Intersection of Gender and Ethnic Background”

- (13h35-13h50): **Doha Sahraoui**, Cadi Ayyad University, Marrakech:

“Women’s Economic Inclusion: Morocco as a Gender Paradox”

- (13h50-14h05): **Anastasia Taramigkou**, University of Malaga, Spain:

"Women Entrepreneurship and COVID-19"

- (14h05-14h20): **Mohamed Louza**, Cadi Ayyad University, Marrakech:

"Women’s Rights and the Environment: Ecofeminist Agendas in Morocco”

- (14h20- 14h35): **Jihane Benmassoud, & Aicha Bouchara & Fatima Ezzahra Ait Ballagh**, ESTE, Cadi Ayyad University:

" Women’s Economic Empowerment in The MENA Region: A Bibliometric Analysis"

- (14h35- 14h50): **Driss Laayadi**, Mohammed V University, Rabat :

"Applying Bacchi’s WPR Poststructural Policy Analysis on Law 19.20 to Interrogate and Assess Parity Provisions within Corporate and Public Governance Bodies"

- **14h50-15h35: Discussion**

15h35-16h30: Lunch Break

Panel 3: 16h30-18h30

Chair: Abdessamia Boujidi, Cadi Ayyad University

- (16h30- 16h45) : Nadia Amrani, Senior Inclusive Development and Gender Equality Specialist:
"Systemic Approach Key for Women's Economic Empowerment"
- (16h45- 17h00) : Najia HICHMINE, Ibn Tofail University, Kenitra:
"Gender as a Production of Cultural Practices in a Male-dominated Workplace: The Armed Forces as a Case Study"
- (17h00-17h15): Saad ALAMI MERROUNI, Mohammed 1st University, Oujda:
"Civic Activism as a Pathway for Agency: An analysis of Migrant Women's Experience in Morocco"
- (17h15- 17h30) : Halima OULAMI & Moulay Abdellah TAIBI, Cadi Ayyad University, Marrakech:
"The Role of Civil Society In The Economic Empowerment Of Women In Marrakech: Case Of Alamane Association"
- (17h30- 17h45) : Saloua Eljabri, Cadi Ayyad University, Marrakech:
"Women's access to economic opportunities : the Moroccan experience"
- **17h45-18h30: Discussion**

Panel 4: 16h30-18h30

Chair: Sara Rguig, Abdelmalek Essaadi University

- (16h30- 16h45) : Norazlina Abdul Aziz, Faculty of Law Universiti Teknologi MARA, Malaysia:
"The Malaysian Women's Involvement in Politics and Agricultural Sector: a means of Protection the Economic Rights"
- (16h45- 17h00) : Layla Jabri, Ibn Tofail University, Kenitra:
"Financing Women's Entrepreneurship in Morocco: Opportunities and Initiatives of the State"
- (17h00-17h15): Hmad BENAÏSSA, Ibn Tofail University, Kenitra:

" Local Cooperation Empowering Muslim Rural Women in Morocco"

- (17h15- 17h30) : Dao-Sabah Manal, Mohamed Ben Abdellah University, Fes:

"The Economic Rights of Women in Morocco: Understanding the Constants and the Inconsistencies of the Inheritance Law"

- (17h30- 17h45) : Assia Rachak, Hassan II University, Casablanca.

"Inveiling the Political Dimensions of Discrimination: Exploring Career Challenges and Inequalities Faced by Female Sub-saharan Migrant Students in Agadir, Morocco"

- **17h45-18h30: discussion**

- **18h30-18h45: Synthetic Report.**

- Hicham Khalfadir: Cadi Ayyad University.
- Hajar Berghabi: Al Akhawayn University.

Day 2: May 21, 2023

10h00-13h00 workshop for the benefit of Bacculaureate female students at Asni, Al Haouz region, Marrakech.

- Fatimazohra Iflahen, Cadi Ayyad University.
- Latifa Erraji, Cadi Ayyad University.
- Oumnina Amina, Lawyer, Marrakech bureau.
- Arif Raja, High Institution of health sciences, Marrakech.
- Fatima Ait Arbain, the director of student housing in douiran, chichaoua.
- Mariam Alami Idrissi, student at UM6P, Benguerir.
- With the engagement of the conference attendees.

13h00-14h30. Lunch ceremony. It's a good opportunity of connection between the conference participants and the students of the student housing of Asni.

- **14h30-15h30 Return to Marrakech.**

Conference Coordinators:

Fatimazohra Iflahen

Cadi Ayyad University
(LIMPACT)

Oifaa Tribak

Moulay Ismail University
(Takamul Centre)

Scientific Committee:

Kholoud Kahim, Cadi Ayyad University - Larbi Safaa, Cadi Ayyad University - Khalid El Housni, Cadi Ayyad University - Siti Rukayah, Diponegoro University, Indonesia - Mazni Saad, International Islamic University, Malaysia - Sharona Ghorbani, University of Technology Mara, Malaysia - Ranjith Dayaratne, Asian School of Architecture, Melbourne, Australia - Rafeah Legino, University of Technology, Malaysia - Ruqaya Hashem, University of Technology, Malaysia - Saida Hdii, Moulay Ismail University - Rym Asserraji, Moulay Ismail University - Cherki Karkaba, Soutlan Moulay Slimane University - Tarik Bouguerba, Ibn Toufail University - Mohsine Bakhat, Soutlan Moulay Slimane University - Mustapha Zanzoun, Soutlan Moulay Slimane University - Ilham Bettach, Soutlan Moulay Slimane University - Sara Rguig, Abdelmalek Essadi University.

Organizing Committee:

Yachoulti Mohamed, Moulay Ismail University - Belhorma Souad, Moulay Ismail University - Bouchra Benyacoub, Mohamed V University - My Abdellah Taibi, Cadi Ayyad University - Habiba Dadda, Cadi Ayyad University - Hicham Elhaddaji, Cadi Ayyad University - Abderrahim khaless, Ibn Zohr University - Khawla Jabal, Cadi Ayyad University - Laila Ertimate, Hassan I University - Ismail Oukadi, Ibn Zohr University - Sana Zaimi, President of the Federal League for Women's Rights, Marrakech-Safi - Jamal Abdelfattah, Cadi Ayyad University - Ichraq Hammou, Chouaib Doukkali University - Radouane Khoulafa, Cadi Ayyad University - Tarik Lahrach, Cadi Ayyad University - Driss Benabdelamlek, Ibn Zohr University - Aziz Abdessadek, Abdelmalek Essadi University - Hicham khalfadir, Cadi Ayyad University - Essaddia Kajji, Hassan II University - Faysal Lemjidi, Cadi Ayyad University - Oumaima Bouigargaoun, Cadi Ayyad University.